

Lifestyle  
Brand

A Leader in  
Quick-to-market  
Apparel Optimizes  
NetSuite ERP with  
Myers-Holum



Myers-Holum



# From fashion runway to mainstream in days



Accelerated Fashion with MHI  
Optimized Processes Using NetSuite

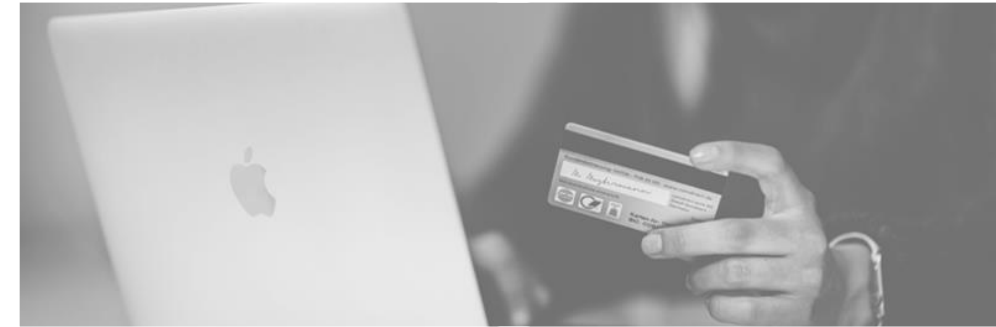
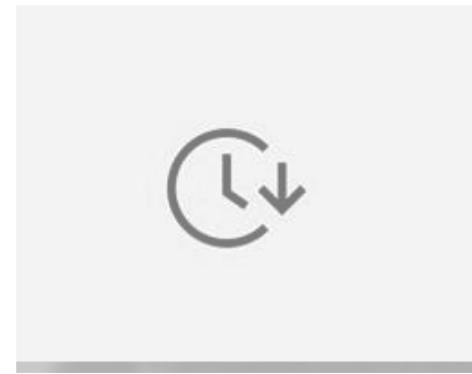
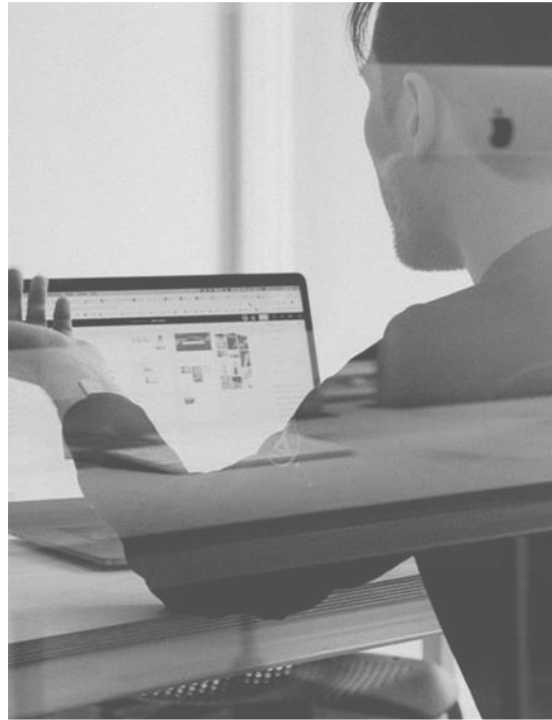
Offering always-changing fashion promoted extensively by its community of influencers and celebrities who are brand ambassadors across social media, this company has been described as both generation-defining and brand magic.

With its seasonal styles, affordability, emphasis on body positivity and the majority of its clothes made in the United States, the retailer has become popular growing exponentially since its inception fifteen years ago.

The company adopted NetSuite as their backend order management system with orders flowing in from Shopify. The Myers-Holum Inc. (MHI) team was brought in to assess the existing system and help the team best leverage NetSuite for intercompany transactions, eliminations, banking automations and integrations, shared vendor bills, purchase requisition, indirect purchasing, approval routing, fixed assets and more.



MHI provided a personal touch and industry expertise highly appreciated by the CFO and his entire team. Direct, anytime access to MHI resulted in any problems consistently being resolved in a timely manner.



The company's accounts payable process was comprehensively overhauled by Myers-Holum. After helping the business leverage electronic bank payments and building out a custom integration, the entire vendor payment process was reduced from several weeks to several days.





1

MHI implemented the fixed assets bundle resulting in a highly optimized month-end depreciation process.



3

New automated approval routing significantly optimized the indirect purchasing process. MHI leveraged NetSuite for straight through processing so that approvals were no longer manual and easily accessible.



2

MHI assisted the accounting and finance team in establishing a more formalized period close process, This reduced the month end close process from 2-3 months to just 7-10 days.



Migrating all the financials of their second subsidiary data and creating an intercompany process in NetSuite allowed the team to run eliminations directly in NetSuite significantly increasing efficiency.



4

# Find out more



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